

## CATEGORIES

Advertisers may select from one of the following classified headings:

- Bulletin Board
- Cars & Cycles
- Help Wanted
- Lost & Found
- Miscellaneous for Sale
- Real Estate
- Rentals
- Roommates
- Rooms for Rent
- Services
- Travel
- Tutoring
- Typing/Word Processing

## DID YOU KNOW?



**92%**

of students live off-campus.

They need places to live and jobs to pay the rent! Advertise today!

## LINE ADS: QUICK, EASY, AFFORDABLE

All rates are net to The Daily Cougar. Charges for Classified line ads are calculated per-line, per-day with a 3-line minimum and 7 line maximum. The first line is approximately 30 characters with the first 2 or 3 words in all caps. Additional lines are about 32 characters each. Bulk ad rates are non-refundable and are based on consecutive insertions.

**Each insertion, per line per day: ..... \$1.60**

**Bulk contract (20+ consecutive insertions), per line per day: ..... \$1.43**

GARAGE APT for rent. Bdrm, living rm, kitchen w/appl, study. Window AC. 4310 1/2 Dallas. \$500/mo. Tenant pays gas and electricity. 713-961-7696

◀ *Example of a 4-line ad.*

*Cost to run this ad for 5 days: \$32.00*

**Now offering 24/7 self-service classified line ads:**

Log on to [thedailycougar.com/classifieds](http://thedailycougar.com/classifieds), click "Post Classifieds" and get going in no time!

## DISPLAY ADS: BIGGER, BOLDER, BETTER

Rates are based on consecutive insertions. An ad's depth in inches must be greater than or equal to its column width. (For example, ads that are 2 columns wide must be at least 2 inches deep; a 3-column ad must be 3 inches deep.)

All rates are per inch per day:

**One insertion ..... \$12.77**

**2-19 consecutive insertions ..... \$9.62**

**Bulk contracts (20+ consecutive insertions): ..... \$8.32**

## INTERNSHIPS AVAILABLE!

*Advertising Sales*  
Must Have Dependable Car.  
Will Train.

**\$400-\$500**  
Weekly Commissions

University of Houston  
Telephone Directory  
Email resume to:  
**GVPubs@aol.com**  
**1-800-288-3044**

◀ *Example of a 1x2 display ad.*

*Cost to run this ad for 5 days: \$96.20*

## DEADLINES

Payment and ad copy due two business days before run date.

RUN DATE	AD DEADLINE
Monday	4 p.m. Thursday
Tuesday	4 p.m. Friday
Wednesday	4 p.m. Monday
Thursday	4 p.m. Tuesday

E-mail ad material to [classifieds@thedailycougar.com](mailto:classifieds@thedailycougar.com)



**Call us to place an ad today!**

**713-743-5356**

**FAX : 713-743-5384**

## FEATURED SECTIONS

Wednesdays:  
**Worship Directory**



1x1 display ad: **\$10 per week**

Thursdays  
& Fridays:  
**Legal Help Directory**



1x1 for two days: **\$15 per week**

1x2 for two days: **\$25 per week**

## ONLINE REACH

Our online ads reach thousands of potential readers and stay up for a whole month, some for less than a dollar a day.

**Housing/Jobs ..... \$40/mo**

**Services/Around town ..... \$25/mo**