



MEMORANDUM OF UNDERSTANDING

To: UH Students – Represented by the Student Government Association

From: UH Athletics – Represented by Mack Rhoades, VP for Intercollegiate Athletics

Date: February 17, 2015

RE: Detail of Commitments related to the Student Service Fee Increase

The January 25, 2012 memorandum of understanding is hereby amended at the request of the 51st Student Government Association. This memorandum of understanding shall replace the January 25, 2012 memorandum of understanding enclosed as Addendum B. The term of this memorandum of understanding shall begin on the full execution of the parties below and shall end on December 31, 2037. This document is designed to articulate the University of Houston Athletics commitments for the University of Houston students and student groups for agreeing to an increase in the Student Service Fee of \$45 per semester for 25 years beginning the Fall Semester 2012. The increased fee proceeds will be used to complete financial support for two capital projects, specifically the construction of a new football stadium and renovation of Hofheinz Pavilion.

1. Academic Partnerships – work to expand relationships with colleges and departments to create more direct learning opportunities for students such as:
 - The Jack J. Valenti School of Communication;
 - The Conrad N. Hilton College of Hotel and Restaurant Management;
 - College of Liberal Arts & Social Sciences – Kinesiology and Sports Administration (formal internship program – i.e., facility management, etc.);
2. Moores School of Music will receive additional classroom space (approximately 20,000 square feet) inside the new stadium academic building and this in turn will result in additional classroom space in the current School of Music;
3. Associated employment opportunities: All vendors providing services or servicing (concessions, custodial, operations, maintenance, etc.) the stadium and arena will be incentivized to employ UH students;
4. UH Students, through Student Government Association, will have the opportunity to host two events per year in either the stadium or arena. Approved events will not incur facility rental fees and all associated event and overhead expenses will be provided at cost. A scheduling priority will be given to events associated with the annual Frontier Fiesta or Homecoming activities;

5. Four Intramural Championship events hosted per year at mutually agreeable dates in either the stadium or arena. These events will not incur facility rental fees and all associated event expenses will be provided at cost. Overhead services necessary to conduct events will be provided based on required safety and security requirements in order to maintain costs at minimal levels;
6. Student Government Association will designate a student representative to participate in the design process for both the Stadium and the Arena;
7. Student Government Association will receive four All-Access passes for UH home football and men's basketball games for the term of this agreement. Passes are to be issued and utilized exclusively by the SGA President, SGA Vice-President, SFAC Chair and Speaker of Senate unless otherwise agreed upon by Student Government Association and Athletics;
8. Student Government Association may appoint a student committee to meet with Department of Athletics representatives at the conclusion of football and basketball seasons, for the purpose of reviewing overall facility usage and financial performance, student events and corresponding financial performance, student ticket allocation and student tailgate area;
9. For the term of this agreement, the UH Department of Athletics will offer a Cougar Pride Young Alumni ticket incentive program, as outlined in the attached Addendum A.
10. In the event UH football and/or basketball competes "off-campus" for "home games" during the construction period, tickets will be allocated as if on campus;
11. The Department of Athletics will allocate 5,000 complimentary student tickets (per game) in the stadium and 1,000 complimentary student tickets (per game) in the arena for the term of this agreement. The student allocations will be evaluated on an annual basis or as requested by SGA during the season, and amended as necessary based on student attendance at events;
12. During the period of construction of the football stadium or arena, Athletics will provide free or reduced price parking for students at all home football and basketball games held at a facility off-campus and/or free shuttle service;
13. Student Government Association recognition in the Football Stadium and Arena to be mutually agreed upon;
14. The University will provide the student body a space adjacent to the stadium for the purpose of student and student organization tailgating. Beginning with the 2015 season and for as long as is feasible but not to exceed the term of the MOU, the space that will be provided will include the southbound lanes of Cullen Blvd from Cougar Place Drive to Entrance 14 as well as the grassy areas in front of that same section of Cullen Blvd. The allocation of space for tailgating will be evaluated regularly during each season and amended as necessary based on student attendance and other conditions in the tailgating area." The University will provide

prominent signage designating the tailgate area and will analyze and provide as feasible power outlets along the length of the grassy areas and/or from existing power poles.

Renukhator
Renu Khator,
Chancellor/President, UHS/UH

2/18/15
Date

R Walker
Richard Walker,
VC/VP of Student Affairs, UHS/UH

2/17/15
Date

M Rhoades
Mack Rhoades,
VP for Intercollegiate Athletics, UH

2-18-15
Date

Charles Haston
Charles Haston,
President, UH Student Government Association

2/17/15
Date

Approved as to Form by:

Dona Cornell
Dona Cornell
VC/VP for Legal Affairs/General Counsel, UHS/UH

2/17/2015
Date

Addendum A – Cougar Pride Young Alumni Program (CPYA)/SGA MOU

The CPYA offers recent graduates within the last five years an opportunity to receive Cougar Pride benefits, network with established alumni, and most importantly, make a change. They have the chance to obtain Cougar Pride points, receive Cougar Pride benefits for all donor levels at a reduced rate and sit in specific Young Alumni sections at TDECU Stadium. Cougar Pride Young Alumni members also receive a special gift, an invitation to an exclusive Cougar Pride Young Alumni only event and many other benefits.

Membership

- Young Alumni include individuals who have graduated from the University of Houston with an undergraduate or graduate degree within the previous five (5) academic years.

WITH

- Purchase of a Young Alumni Season Ticket Package (Limit 4 per account)

OR

- Cougar Pride donation of \$25 (Benefits at the \$100 Cougar Pride giving level, Captain's Club)

Benefits

- 4x Multiplier on all Cougar Pride donations
 - Example: If a Cougar Pride Young Alumni member wanted to be at the All-American Club giving level (\$1,000), they would only need to make a donation of \$250 to receive all benefits at that level
- Football Season Ticket Package
 - Sections 233 & 234
 - \$125 (\$100 Ticket Cost/\$25 Cougar Pride Donation)
 - Sections 117, 123, 124
 - \$175 (\$150 Ticket Cost/\$25 Cougar Pride Donation)
 - (1) Cougar Pride Parking Pass
 - With 4x multiplier on all Cougar Pride donations for Young Alumni, \$25 Cougar Pride donation receives benefits of \$100 giving level which includes a Cougar Pride Parking Pass for the season
- Annual Special Gift
 - All Cougar Pride Young Alumni Program members receive a special gift on an annual basis
 - *Example: UH Tumbler for 2014 gift*
- Video Board Recognition at one home game
- Cougar Pride Priority Points
 - All Cougar Pride Young Alumni members accrue priority points for any Cougar Pride, Sport Specific or Restricted donation to Houston Athletics
 - All Cougar Pride Young Alumni members accrue priority points for season ticket purchases to all ticketed Houston Athletics sports

- Special Event Invitation
 - All Cougar Pride Young Alumni members receive an invitation to an exclusive event only for Cougar Pride Young Alumni member
 - *Example: 2014 BYU Watch Party at TDECU Stadium Club*
- Tax Benefits
 - Any donation made to Houston Athletics is tax-deductible
 - Does not include Fees paid to fund the construction of TDECU Stadium

Addendum B

MEMORANDUM OF UNDERSTANDING

To: UH Students – Represented by the Student Government Association

From: UH Athletics – Represented by Mack Rhoades, Director of Athletics

Date: January 25, 2012

RE: Detail of Commitments related to the Student Service Fee Increase

This document is designed to articulate the University of Houston Athletics commitments for the University of Houston students and student groups for agreeing to an increase in the Student Service Fee of \$45 per semester for 25 years beginning the Fall Semester 2012. The increased fee proceeds will be used to complete financial support for two capital projects, specifically the construction of a new football stadium and renovation of Hofheinz Pavilion.

1. Academic Partnerships – work to expand relationships with colleges and departments to create more direct learning opportunities for students such as:
 - o The Jack J. Valenti School of Communication;
 - o The Conrad N. Hilton College of Hotel and Restaurant Management;
 - o College of Liberal Arts & Social Sciences – Kinesiology and Sports Administration (formal internship program – i.e., facility management, etc.);
2. Moores School of Music will receive additional classroom space (approximately 20,000 square feet) inside the new stadium academic building and this in turn will result in additional classroom space in the current School of Music;
3. Associated employment opportunities: All vendors providing services or servicing (concessions, custodial, operations, maintenance, etc.) the stadium and arena will be incentivized to employ UH students;
4. Two student special events per year in the Stadium and/or Arena (total 2) with no facility rental fee;
5. Host Intramural Championship games– four contests each year; dates and times will be mutually agreed upon;
6. Student Government Association will designate a student representative to participate in the design process for both the Stadium and the Arena;
7. Student Government Association will receive one Stadium and Arena “Loge Box” – four seats in each facility and eight Football Club Level seats;
8. Student Government Association may appoint a minimum of five and a maximum of seven students to serve on a student committee to review UH Athletics facility usage. This group will have the opportunity to meet with UH Athletics to analyze the financial performance of

the two student supported facilities, as well as to review scheduling processes and planned maintenance;

9. In order to help Houston graduates get a head start with Cougar Pride, students who graduate during the term of the student service fee will receive five (5) priority points, which is the equivalent of a \$500 donation to Houston Athletics (Cougar Pride). The priority point system is used to determine ranking to fairly process and prioritize many benefits like postseason ticket allocation, championships and special events. Priority points are also used to allocate Cougar Pride benefits such as football and basketball season parking and seating;
10. When the fee begins in Fall 2012 and the facilities are not ready until 2014, those students who do not receive the benefit of using the new stadium/renovated arena will receive the following credit:
 - For undergraduate, graduate, or professional students graduating within one academic year from the fall of 2012: \$90 credit toward purchase football and/or basketball season tickets for one year after the facilities are completed;
 - For undergraduate, graduate, or professional students graduating within two academic years from the fall of 2012: \$90 credit toward purchase football and/or basketball season tickets for two years after the facilities are completed (\$90 credit each academic year);
11. In the event UH football and/or basketball competes "off-campus" for "home games" during the construction period, tickets will be allocated as if on campus;
12. Free student tickets will be provided to all regular season athletic events and will be based on student allocation. UH Athletics will work with Student Government Association to amend allocations as necessary.;
13. During the period of construction of the football stadium and renovations of the arena, Athletics will provide free or reduced price parking for students at all home football and basketball games held at a facility off-campus and/or free shuttle service;
14. Student Government Association recognition in the Football Stadium and Arena to be mutually agreed upon;
15. Designated and specifically designed student tailgate area at new stadium;
16. "Money-Back Commitment": Should UH Athletics surpass its fundraising goal prior to the issuance of debt for the projects, UH Athletics will recommend to SFAC reduction in UH Athletics allocation.